



**Centre For Entrepreneurship, Innovation & Skill Development**

**(CEISD)**

## **Startup Incubation Fellow**

**Programme**

**Do You Want To Start Your Own Business ?**

**Don't Know How To Start With ?**

**Too Many Advises Confusing You ?**

**Seeking Need of Expert Advise ?**

**Don't Worry..... Join.....!!!**

**Startups Incubation Fellow**

**Programme**

**To Help You In**

**Screening & Development of Business Idea**

**Making of Business Plan & Strategy**

**Feasibility Analysis For Suitability of Business**

**Project Report Preparation**

**Road Map of Business Plan Execution**

**Financial Plan & Funding Advise**

**Entrepreneurship Development Training**

**Interaction with Startups**

**Starting of Business & Mentoring**

**Post-Business Launching Support**

## **Introduction :**

**Centre For Entrepreneurship , Innovation & Skill Development (CEISD), A Centre of Excellence of SMS, Varanasi , A UGC NAAC “A” Grade India’s Top 50 B-School Has An Initiative To Start “CEISD Startups Incubation Fellow Programme” in order to incubate the prospective Startups by providing them proper guidance, counseling and favorable eco-system**

## **Objectives :**

**The basic objective behind formation of “CEISD Startups Incubation Fellow” programme are following.**

- (1) To give a platform to the Startup Aspirants to show and develop their Entrepreneurial Acumen.**
- (2) To Incubate the Startups Aspirants from very beginning on the philosophy of “Catch Them Young”, by providing them a proper support, guidance and counseling.**
- (3) To provide all sort of necessary Startups Incubation Eco-System.**
- (4) To provide help before and after the establishment of business.**

**Duration of CEISD Startups Incubation Fellow Certificate Programme :**

**Till the Business of Startups is established and start running successfully.**

**Incubation Process of CEISD Startups Incubation Fellow Certificate Programme:**

- Clarifying the difference between Job & Entrepreneurship**
- Feasibility analysis of Entrepreneurship as a Career Option**
- Aptitude & Attitude Development Towards Entrepreneurship**
- Motivational Exercises**
- Orientation Programmes related with the prospects and various support system available with the government.**
- Business Idea Generation & Screening**
- Business Model Development**

- **Feasibility Analysis of the Business Model**
- **Interaction With Entrepreneurs, Financial Institutions , Venture Capitalists, Government Officials, Chartered Accountants, concerned with Entrepreneurship Development and Entrepreneurship Expert Academicians & Institutions on the Triple Helix Model of Industry-Academia-Government interactions.**
- **Organizing of Workshops, Panel Discussions, Seminars and Conferences.**
- **Final step by step Execution of the Business Model with the help of the concerned experts in the respective areas.**
- **To help the Startups in getting the Financial Support from the Government , Bank and Venture Capital Firms**
- **Regular mentoring and monitoring of the progress of the Startup Venture**
- **To provide the support of the corrective strategic measures if the Business Model is suffering from any problem.**
- **To provide a Certificate to the Successful Incubation Fellow after approval of their Business Model.**
- **To maintain a database of the Startups Incubation Fellow**

### **Registration**

**Steps of the Registration in the CEISD Startups Incubation Fellow Programme :**

- (1) To Fill Up the Registration Form of CEISD Startups Incubation Fellow with Photographs and all the necessary personal details and informations along with the Photographs.**
- (2) To submit a brief Synopsis of the Business Plan as per the Structured Format**
- (3) Submission of the Registration Fee through cheque in favour of :  
Consultancy Cell A/C School of Management Sciences**
- (4) Registration Fee Slab**

<b>Registration Fee</b>	<b>:</b>	<b>Rs. 2500</b>
<b>For SMS Alumni &amp; SMS Students</b>	<b>:</b>	<b>Rs. 1000</b>

**Payment Mode :**

**Cash Payment or through the Online Payment as per detail given below**

**Name of the Account –**

**"Consultancy Cell A/C School of Management Sciences"**

**Account Number - 3695002101002117**

**Bank Name - Punjab National Bank**

**Branch - Lahurabir, IMA Bldg., Varanasi**

**RTGS/NEFT IFS Code - PUNB 0369500**